

Keksconsulting KLG

Business Profile



We are Architects of Growth
We Build Trust
We Augment your Image

Your Challenges

Are you concerned about rising marketing costs, along with high traveling expenses, while navigating the rapidly changing business environments in the DACH markets ?

If so, you might consider engaging directly with experts in source markets to reduce travel expenses, increase website traffic, and enhance your presence as well as e-marketing efforts in the German-speaking markets, ensuring effective representation and attracting FIT opportunities.

Our Solutions are customized to fit your needs

To increase market exposure and revenue, we are leveraging digital marketing channels and implementing a direct sales approach that includes product training with all major players.

This will increase your brand recognition and traffic to your website and exposure in travel catalogues. All of this is supported by regular newsletters with as reach of over 2500 Travel Agents and Tour Operators in the DACH Markets.

The Keks Story

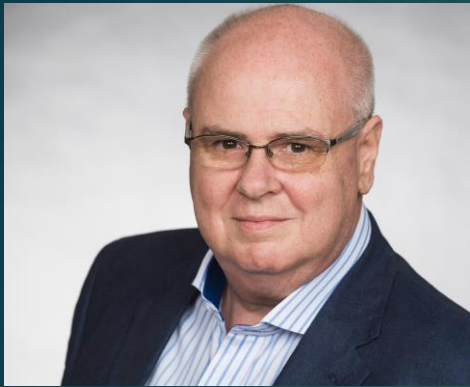
KEKS is the German word for a cookie.

Everyone loves cookies, they have been with us from an early age, whether as sweet Christmas cookies or as salty snack cookies, filled with fruit or chocolate, there are spiced cookies as well as crispy and very soft ones. Nothing is as varied and multifaceted, as individual as cookies and there is a personal favorite for every taste, baked according to a unique recipe.

And we at KEKS act according to this principle because even though many of our partners have the same business model, none of them is identical to the others and everyone needs individual and very personal solutions, which we find and "bake" together. Partners of KEKS Tourism Consulting enjoy the advantage of receiving customized solutions tailored to their personal taste and not a cookie is baked the same way for everyone.

Our team consist of four cookies that are inherently different in texture, taste, and filling but totally complementary to each other. **Together, we sweeten your business.**

Meet the Cookies



Dr. Daniel G. Fuchs
Partner | Shareholder

His educational background is finance and economics as well as a PhD in Human Resources Management, yet Daniel has been in the hospitality industry for over 40 years. He has had work assignments in every continent of the world and achieved senior C-level positions in the US Chain Hotel Industry and in the luxury Boutique Hotel Industry in Japan and Thailand. Daniel is the recipient of the Oscar of the hotel industry, the World Luxury Award, with both resorts in Thailand under its management. Daniel is a sought-after visiting Professor at various reputable Universities in Switzerland and abroad. His extensive hotel sales and contracting experience as well as his strategic and operational know how of hotels and resorts will enhance the portfolio of skills of Keks Consulting.

Hermann Wegmüller
Partner | Shareholder



Is a seasoned Tourism and Contractor and product expert in all major markets in Southeast Asia. He was instrumental in promoting new and upcoming destinations for major European and international wholesalers. Furthermore, he has a vast network in Southeast Asia as well as in all major source markets around the Globe and different tourism/tour operator related businesses, like OTA's and bed banks. Furthermore, he has more than 35 years of experience in negotiating supplier rates and hotel- as well as real estate related products in general. He speaks 6 languages, is a Swiss citizen and holds an international diploma from the Swiss International Business school in Aviation and Tourism. He held C-Level positions in global tourism companies such as Kuoni, TUI International, Swissair and DMCs in Thailand as well as Indonesia.

Meet the Cookies



Andrè Chmilewski
Digital Media Director

With his commercial and tourism background and a legal education, he has gained extensive experience in the tourism industry as well as in team building / event and consulting. He has also held C-level positions at medium-sized tour operators in marketing, technology, and product development as well as e-commerce. In addition, he was also a top manager in the hotel industry and in the sailing yacht charter industry. He enhances KEKS portfolio of expertise, particularly in the areas of strategy development and consulting, communication, business process optimization, analogue and digital marketing, e-commerce, social media, motivation, and team building. In addition, KEKS partners can benefit from his coaching expertise in the areas of team and communication hygiene, corporate culture.

Niketut Yasumi
Wegmüller
Operations Support



“Yuni” as in her short name is an Indonesian (Balinese) national. She has a background in the tourism industry in Bali, working for major inbound DMC’s, handling worldwide markets and all aspects of it. She speaks Balinese, Indonesian and English.

Yuni possesses a university degree in major tourism of the Udayana Tourism university Bali.

Yuni has a deep understanding about the tourism industry and was dealing with hotels on a daily basis. In her current role she is supporting and complementing our team with her talents, to optimize and grow your business.



Meet the Cookies

Arie Saptono Sukirno
Bali- Indonesia
Representative

Having been trained, absolved an Internship and graduated from Chur Hotel School in Hotel and Tourism Management, Switzerland, Arie returned to Indonesia where he started his hospitality career.

He has held various positions within the tourism industry, such as: convention services, several hotels and cruise-lines such as Hotel Tiara & Convention, Medan, Melia Bali Sol and P&O Spice Island

Cruises. His last position was Managing Director at Bali Discovery Tours and Director of Bali International Triathlon event. His qualities will bring an extra dimension to the Keks Team.

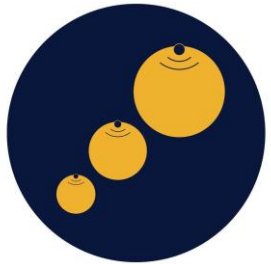


What We Do

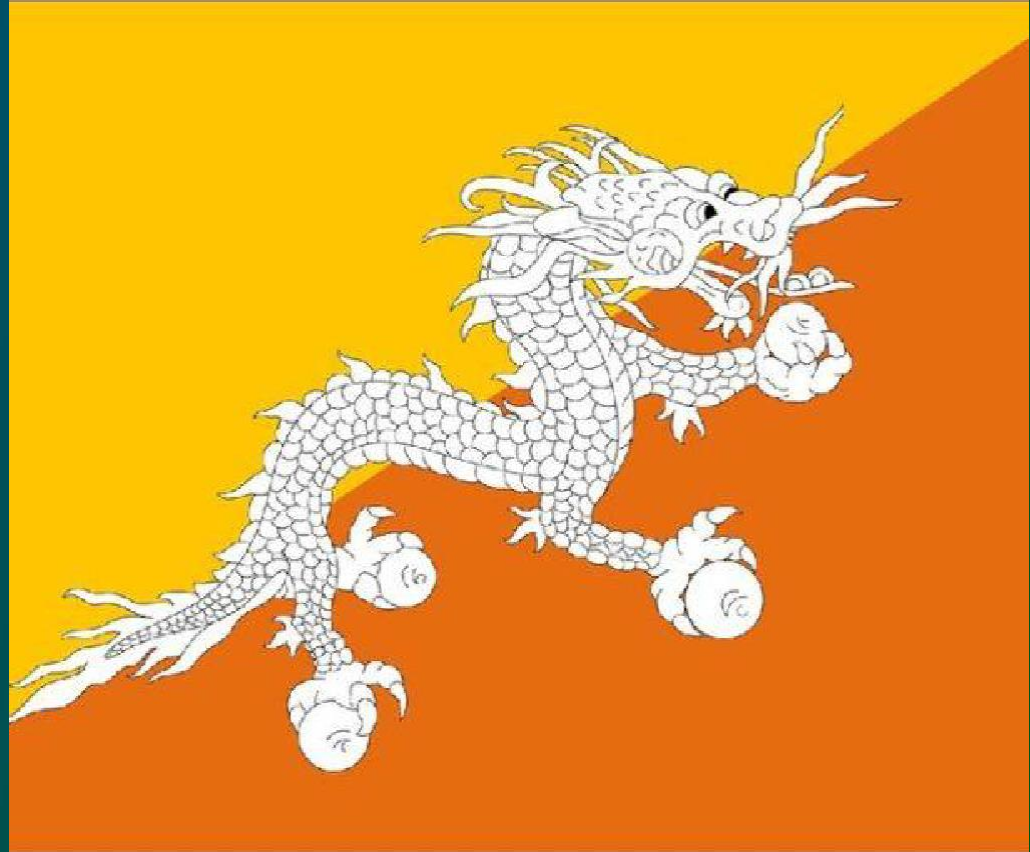
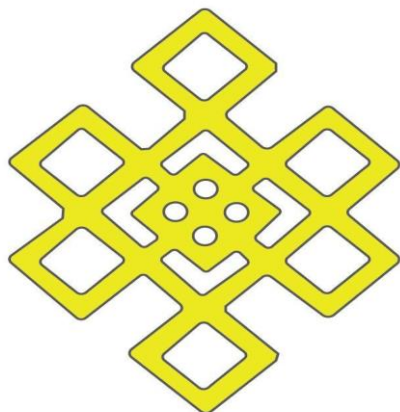
We represent the following entities in the German Speaking Markets (Austria, Germany & Switzerland)

- Hotels and Resorts
- Destination Management Companies (DMC)
- Tourism Board and Offices
- Hospitality Related Organizations, Airlines, Boat Companies, Local Attractions, Hospitals, Car Rental Agencies and other related businesses
- For a detailed list of the service we provide please visit:
- Our Services ([keksconsulting.com](https://www.keksconsulting.com))

Our Clients in Bhutan



THIMPHU
DELUXE



Hotel Thimphu De Luxe

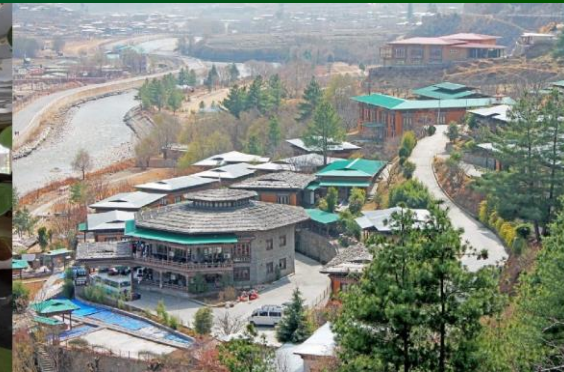
This wonderful De Luxe Boutique Hotel is in the Motihang area of Thimphu. Quiet, yet within an easy walk to the city center. Boasting 21 tastefully designed rooms, equipped with all the modern conveniences. Relatively rare in Bhutan, but a standard at Thimphu Deluxe is, that all rooms feature a heating and air conditioning system.

A fantastic restaurant and coffee house will satisfy the most discerning taste.



Tashi Namgay Resort in Paro

Upon arrival or before departing from Paro International Airport, pamper and immerse yourself into or bid farewell to a luxurious Bhutanese journey and hospitality. The Resort is located just opposite the airport. But no worries about noise. There are only very flights a day, and we are in a good distance across the airport. Tashi Namgay Resort provides you with luxurious accommodation and services in a very traditional Bhutanese setting. Our gardens and buildings, alone, allow you to immerse in the Bhutanese culture.



Hotel Osel Thimphu

This superbly located 4-star Hotel is just off the main street in Thimphu, yet blissfully quiet. This property provides you with understated elegance and personalized service in the heart of Thimphu. Just a leisurely 5-minute stroll to the hustle and bustle of the famous Hong Kong Market in downtown Thimphu. Ideal to explore this wonderful city by foot.

35 spacious and well-appointed rooms await you, with two categories, De Luxe and Junior suite.



Hotel Dralha Thimphu

The Hotel Dralha*** is located in Olakha, a scenic five minutes drive from the city centre and just off the main highway that serves as a gateway into the beautiful Thimphu valley. The facade of the hotel faces the glorious 177-foot Buddha Dordenma statue, the largest of its kind, built to honour the 60th birth anniversary of His Majesty The Fourth King Jigme Singye Wangchuck.



Our Client in India



ILH Tours

— India's Legendary Heritage —



ILH Tours

ILH Tours is a premier inbound travel Management Company with a difference. A wide variety of innovative tours, flawlessly planned and executed, reliable and creating memorable experiences for the participants. ILH Tours specializes in Off the Beat and Track experiences. Go like a native with the comfort of home.

Our expertise lies not only in luxury holidays at opulent hotels, but we also help you design any off-beat travel plans too.



Our Clients in Thailand



Cape Panwa Hotel, Phuket
Cape Fahn Hotel, Koh Samui
Cape Nidhra Hotel, Hua Hin
Cape Kudu Hotel, Koh Yao Noi



Cape Fahn, Koh Samui

Cape Fahn Hotel is situated on Fahn Island, which is part of the Koh Samui archipelago in Thailand. The hotel is approximately a 15-minute boat ride from the main island, providing a secluded and tranquil escape from the more bustling areas of Koh Samui. Surrounded by lush tropical landscapes and pristine beaches, the hotel offers breathtaking views of the Gulf of Thailand. Its unique location enhances the experience of guests, allowing them to enjoy both the serenity of the island and easy access to Koh Samui's vibrant culture, shops, and attractions. The hotel features luxurious accommodations, fine dining, and various amenities that cater to relaxation and recreation.



Cape Kudu, Koh Yao Noi

Cape Kudu is a serene resort located on the picturesque island of Koh Yao Noi in Thailand. This beautiful area is nestled between the stunning Phang Nga Bay and the Andaman Sea, offering guests breathtaking views of limestone cliffs and lush tropical landscapes. The resort features luxurious accommodations, designed with a blend of modern comforts and traditional Thai aesthetics.



Cape Nidhra, Hua Hin

Cape Nidhra Hotel is a luxurious beachfront property located in Hua Hin, Thailand, offering stunning views of the Gulf of Thailand. The hotel boasts a modern design with elegant rooms, many featuring private pools and spacious terraces, perfect for relaxing while taking in the beautiful coastal scenery. The surrounding area of Hua Hin is known for its vibrant atmosphere, combining traditional Thai culture with contemporary beach resort amenities. Visitors can explore local markets, enjoy fresh seafood at various restaurants, or partake in water sports on the pristine beaches.



Cape Panwa, Phuket

Cape Panwa Resort is a luxurious beachfront property located in the picturesque Cape Panwa area of Phuket, Thailand. Nestled amidst lush tropical gardens and overlooking the serene Andaman Sea, the resort offers a perfect blend of comfort and natural beauty. Guests can enjoy spacious accommodations, some with stunning ocean views, along with a range of amenities, including multiple swimming pools, a spa, and several dining options featuring both local and international cuisine.

The resort's location in Cape Panwa provides a tranquil escape from the vibrant nightlife of central Phuket, while still being within reach of various attractions



Kantary Beach, Khao Lak

Kanatray Beach, located in Khao Lak, Thailand, is a serene and unspoiled stretch of coastline known for its soft golden sands and crystal-clear waters. This beach offers a tranquil retreat, ideal for sunbathing, swimming, and enjoying stunning sunsets. The surrounding area showcases lush greenery, making it a perfect spot for nature lovers and those looking to escape the crowds. Khao Lak itself is renowned for its beautiful national parks, such as Khao Lak-Lam Ru National Park, where visitors can explore picturesque hiking trails, waterfalls, and diverse wildlife.



Pakasai Resort, Ao Nang, Krabi

Pakasai Resort is a charming and eco-friendly boutique hotel located in Ao Nang, Krabi, Thailand. Surrounded by lush tropical gardens and just a short walk from Ao Nang Beach, the resort offers a peaceful retreat with a focus on sustainability and natural beauty. Guests can enjoy spacious accommodations with modern amenities, as well as a range of facilities, including a swimming pool, spa services, and an on-site restaurant serving delicious Thai and international cuisine.



Red Ginger Chic Resort, Ao Nang, Krabi

Red Ginger Chic Resort is a stylish boutique hotel located in the heart of Ao Nang, Krabi, Thailand. This contemporary resort features vibrant and modern designs, providing a unique blend of comfort and sophistication. Guests can enjoy well-appointed rooms, a refreshing swimming pool, and an on-site restaurant that offers a delicious selection of local and international cuisine. The surrounding area of Ao Nang is renowned for its stunning beaches, including Ao Nang Beach and Nopparat Thara Beach, both within easy reach



MSY Teman in Bali Indonesia

Discover the MSY Teman: Your Ideal Liveaboard Experience in Indonesia

Set sail on the MSY Teman, a beautifully handcrafted vessel launched in Sulawesi. MSY Teman offers a spacious lounge, a dining area, a fully equipped kitchen, and a sun and dive deck, ensuring relaxation and enjoyment. With 5 comfortable cabins accommodating up to 12 guests, every detail is tailored for your comfort, including en-suite bathrooms and climate control.

Specializing in scuba diving and leisure cruises, our team of experienced crew members, including a professional divemaster, is ready to guide you through Indonesia's stunning underwater landscape.



MSY Supraba in Bali Indonesia

Discover the MSY Supraba: Your Ideal Liveaboard Experience in Indonesia

Set sail on the MSY Supraba, a beautifully handcrafted vessel launched in Sulawesi. Expertly built using a rich variety of local woods, its sleek design reflects traditional Indonesian craftsmanship combined with modern standards for safety and comfort. Designed for smooth sailing, it can reach speeds of up to 9 knots.

MSY Supraba offers a spacious lounge, a dining area, a fully equipped kitchen, and a sun and dive deck, ensuring relaxation and enjoyment. With 6 comfortable cabins accommodating up to 12 guests, every detail is tailored for your comfort, including en-suite bathrooms and climate control.



Motorbike Adventure Vietnam



Embark on the ultimate Big Bike Adventure Holiday in Vietnam, with A.R.T Adrenalin Rush company, where the enchanting northern and southern trails await your exploration. Our passionate team of dedicated riders is eager to share their love for adventure, guiding you through the breathtaking landscapes and vibrant cultures that make Vietnam a motorcyclist's paradise.

Our fleet includes perfectly serviced bikes, featuring a choice of renowned brands such as BMW, Triumph, Honda, KTM, and Royal Enfield, ensuring you have the right companion for your journey. With over 10,000 km of trails stretching from sea to sky, every ride promises extraordinary views and exhilarating experiences.



VIETONE Vietnams Leading DMC



Discover the essence of Vietnam with VietOne, your trusted partner in Destination Management. Led by founder Thomas Weigelt, who boasts 33 years of local expertise, our team brings over a 100 years of combined experience to create unforgettable tailor made journey just for you. Whether you are seeking a memorable beach getaway or an adventurous exploration, off the beaten path, VietOne specializes in crafting experiences that capture the true spirit of Vietnam. Join us for a journey of a lifetime.



Your Business could be listed here !

Partner with us for success!



Keksconsulting KLG

Business Profile

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We Create the Difference

We Add Value & Revenue

We Connect The Hospitality World