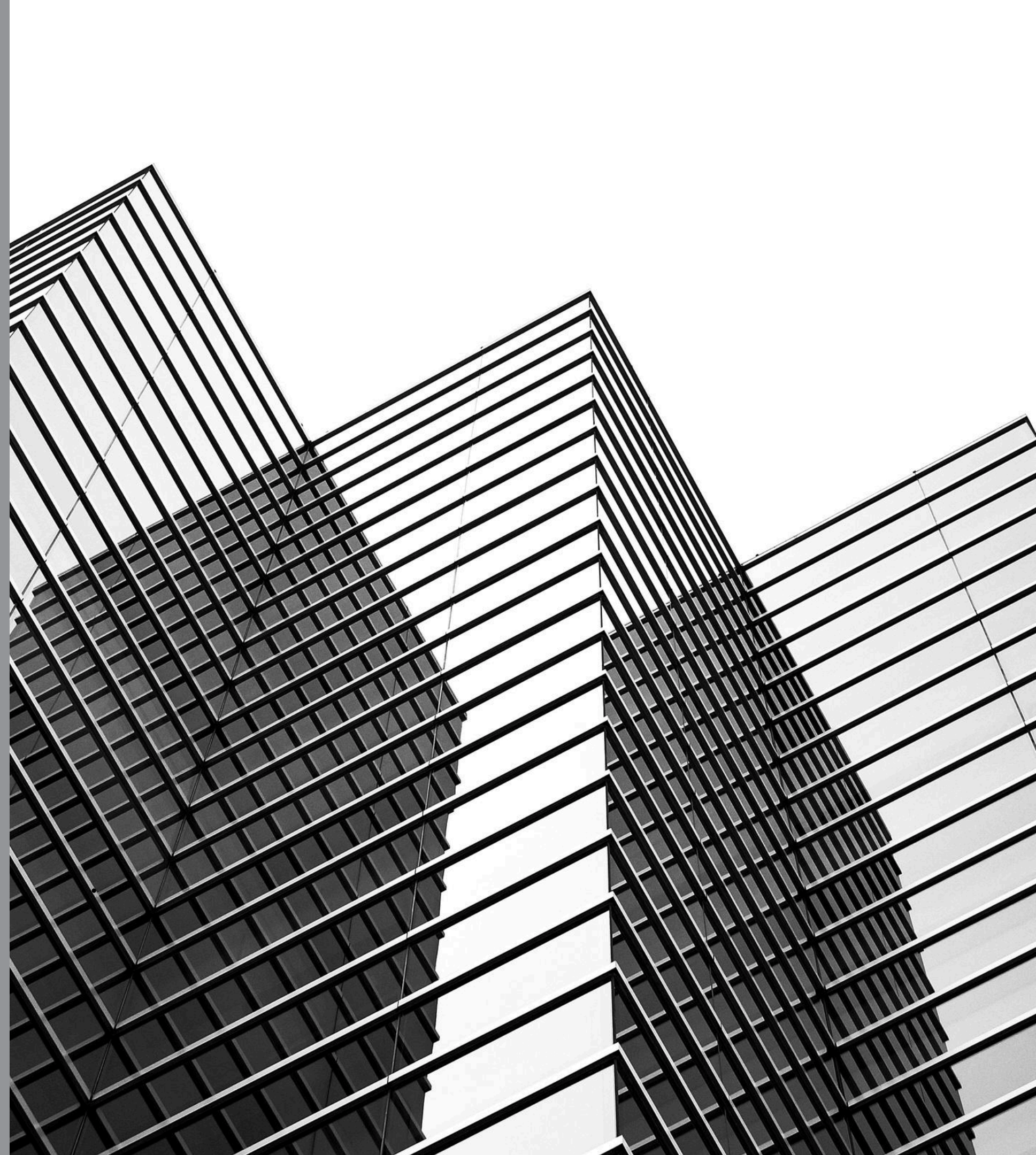




COMPANY PROFILE

www.keksconsulting.com



WE CONNECT THE WORLD OF HOSPITALITY & TOURISM

..and how do we do it?

01. Add Value & Revenue

Strategic
representation
that drives
business growth.

02 . Increase Your Exposure

More visibility
in the right
markets and
channels.

03. Build Sustainable Growth

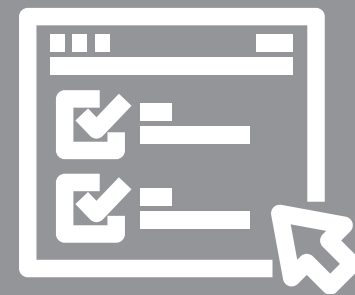
Long-term positioning
with
measurable impact.

TOURISM REPRESENTATION & MARKETING

For the DACH Regio, Italy & Israel



Strong Local Relationships across DACH, Italy & Israel



Representation, Sales, PR & Digital Growth.



We Listen Carefully & Deliver With Precision

WHAT DRIVES US



Building Trusted
Relationships with
Partners.



Creating always
measurable
impact for you.



Turning Strategy
Into Demand

OUR PERSONALIZED GROWTH METHOD

1. LISTEN & AUDIT

Market fit, positioning, assets, distribution.

2. PLAN

Targets, story, channels, partner roadmap.

3. ACTIVATE

Sales calls, trainings, PR, digital campaigns.

4. ENABLE

Team coaching, tools, content, CRM routines.

5. OPTIMIZE

Reporting, insights, continuous improvement.

WHAT WE DO

- Representation in DACH, Italy & Israel
- Tourism Marketing & Social Media
- PR, Press & Communication
- Sales Support & Business Development
- Content, Web & SEO
- Training, Coaching & CRM

THE PEOPLE DRIVING KEKS



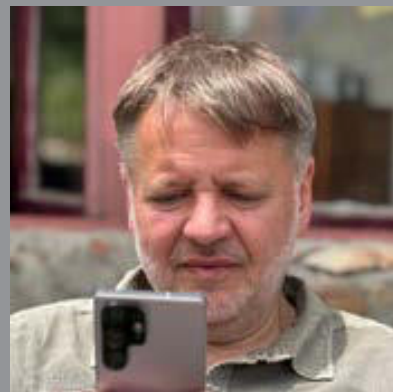
Dr. Daniel G. Fuchs (Ph.D)
Managing Partner /
Shareholder

40+ years international luxury & chain hotel leadership (C-level). Hotel sales, contracting & operational strategy with global assignments. Award-winning track record and academic guest professorships.



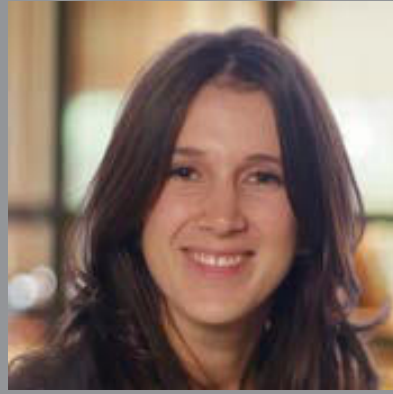
Hermann Wegmüller
Shareholder

35+ years tourism & contracting expertise across Europe and SEA. Deep network with tour operators, OTAs, bedbanks and key source markets.
Supplier negotiation specialist; 6 languages; Swiss citizen.



André Chmielewski
Digital Media Director

Strategy, communication, business-process optimization & digital growth. Leadership experience in tour operator (marketing, tech, e-commerce).



Matilde Schincaglia
Sales & Marketing Executive

Tourism & hospitality professional with strong market empathy. BA (University of Ferrara) and MBA Tourism (Lucerne University of Applied Sciences). Connects people, places and stories to create demand and delight.



Tipparat "Tip" Fuchs
Marketing Associate

Marketing & events specialist with hands-on sales experience in Thailand. Contributed to boutique-hotel project development (Azure Corporation). Le Cordon Bleu diploma (Pâtisserie & Confiserie) – creativity with precision.



Niketut Masyuni W. "Yuni"
Sales Assistance

Sales support bridge between Southeast Asia and Europe. Tourism-management background; experience with leading Bali DMCs.



Mattana Sintupachee
Business Devel. Representative

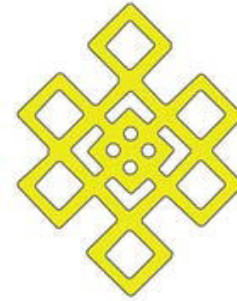
Strong international sales and market development experience in the tourism and hospitality sector. She supports KEKSConsulting in building and strengthening partnerships in Thailand, Laos, and Singapore for the DACH market.

THE KEKS FAMILY

The People We Work With



HOTELS
DMCS
BOATS



Your Business Could Be Listed Here!

Let's build visibility, trust, and demand in the DACH region, Italy & Israel.

GROW YOUR EXPOSURE.

INCREASE REVENUE VIA STRONGER DISTRIBUTION & TARGETED ACTIVATION.

ELEVATE YOUR BRAND.

GET A **TEAM** THAT FEELS LIKE YOURS
IN MARKET EXTENSION.





Let's Connect!

We connect the world
of hospitality and tourism.

KEKSconsulting KLG

Bierhausstrasse 28, CH-1712 Tafers, Switzerland

Email: partner@keksconsulting.com

Web: keksconsulting.com

